

LINDSAY HACKEMANN

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EDUCATION

Art Institute Of Tennessee-Nashville, Nashville, Tennessee

Bachelor of Fine Arts in Graphic Design, 2009

coursework included: packaging, art direction, typography, layout, environmental, web page layout and design, print production, corporate identity, photography

Tennessee Technological University, Cookeville, Tennessee

Bachelor in Marketing, Bachelor in Fine Arts with emphasis in Painting, Attended 2004–2007

SOFTWARE PROFICIENCY

Adobe InDesign, Photoshop, Illustrator, Dreamweaver, Microsoft Office, familiar with Flash and Quark

EMPLOYMENT

Color Operater/ Retoucher/ File Manager, HudsonYards, Nashville, Tennessee 6/2010 - Current

Organize and streamline production for all Victoria's Secret Catalogs

Retouch and perfect color on the Victoria's Secret Catalogs

Work with demanding clients across the country on extremely tight deadlines

Graphic Designer, XMI Association Management, Nashville, Tennessee 4/2010 - Current

Design brochures and mailers

Create new more universal logos

Rebranding clients presence

AD Designer, SouthComm Inc., Nashville, Tennessee 4/2010 - Freelance

Design advertisements for all SouthComm publications (i.e. Her Nashville, Nashville Scene, NFocus)

Communicate with clients over their brand's look and message

Manage a high volume of requests in a timely manner

Graphic Designer, The Climate Project, Nashville, Tennessee 6/2008 - 2/2010

Presided over and created special event work such as certificates, flyers and business cards

Produced different tactile products from clothing to luggage tags

Revised problematic logo

AWARDS & ACTIVITIES

Awarded Third Place at the Art Institute-Tennessee Nashville Package Design Exhibit for The Quickie Marriage Kit 2009

Student ADDY Awards, AAF Nashville, Tennessee

Gold ADDY for Type Design 2008

Attendee 2008, 2009

AIGA Nashville Think Tank, Tennessee, 11/2008

PORTFOLIO AND REFERENCES AVAILABLE UPON REQUEST